## Ayuntamiento de Málaga

## Web del Ayuntamiento

## Verónica González

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Verónica González has been developing and implementing public policy instruments in different cities in Mexico for more than 15 years.

She participated as a leader in the development of strategies to reduce and control air pollution in 20 cities in the country, where the interrelation between authorities from different levels of government was fundamental for the execution of medium and long term actions. As a result, he produced publications for the federal government with evaluation methodologies for these programmes.

She has also collaborated with academic institutions in Mexico City in the elaboration of sustainability plans with the vision of integrating diverse actors in the implementation of actions of high environmental benefit and low budget.

environmental benefit and low budget. She holds a PhD in Urban Studies, where the premise of her research was the importance of integrated water management in a semi-desert city (case study: Ciudad Juárez, Chihuahua).



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Ciudad Juarez, Chihuahua) where water is considered one of the main factors that have been identified as a vulnerable and limited resource. The results of his research were presented in international forums in Chile and in the Senate of the Republic of Mexico, where he collaborated with proposals for the initiative of the General Water Law. He has also completed two master's degrees, the first in Administration at the National Autonomous University of Mexico and the second in Environmental Engineering at the Autonomous Metropolitan University.

She studied a specialisation in energy policy and environment where she focused on analysing the historical fuel situation in Argentina.She is an associate of the Leadership for Environment and Development (LEAD) programme, present in more than 80 countries, where its members share experiences with experts in sustainability, economy and environment.

She is Director of Resilience for the Municipality of Ciudad Juárez, a project that continues the project funded by the Rockefeller Foundation in the framework of the 100 Resilient Cities initiative.