

## The Expo

**'The urban era: towards the sustainable city'** is a proposal for reflection on one of the main challenges facing contemporary society in the medium and long term: how population growth and urban development can be compatible with protecting the environment and adopting to innovative solutions that guarantee an improvement in the quality of life of city residents.

The growing concern about climate has triggered political and social movements in all the countries around us and provokes a timely reflection on how the cities of the future must work to be more sustainable and liveable, in every sense. Given that these problems affect all territories globally, the solutions must also be sought jointly and with a global perspective.

### **'The urban era: towards the sustainable city'**

links and is based on the UN Sustainable Development Goals (SDGs) for 2030. Its link is especially close with the following objectives: build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation (9); make cities and human settlements inclusive, safe, resilient and sustainable (11); ensure sustainable consumption and production patterns (12); take urgent action to combat climate change and its impacts (13); conserve and sustainably use the oceans, seas and marine resources for sustainable development (14) and protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss (15).

In this way, Expo 2027 Malaga will allow the exchange of knowledge, experiences and very diverse solutions to make cities friendly environments to live and to coexist in while promoting good practices. This global conversation will also showcase scientific, technological and economic progress on this topic.

Malaga, as an example city that has undergone an unprecedented transformation focused on innovation and culture and with a clear commitment to sustainability and the SDGs, is the ideal candidate to host an Expo in which solutions will be announced to meet the challenges facing the cities of the future, with citizenship, innovation and caring for the environment are the focal points.

The City of Malaga, the Provincial Government and the Confederation of Businesspeople have been working for years on the idea of presenting the city's candidacy to host an Expo. Now, they work together on this initiative along with the Regional Andalusian Government and with participation from the Spanish Government, which was represented in the meeting held when the Bureau International des Expositions (BIE) delegation visited Malaga.



