

Carmen Bueno

Carmen Bueno is an expert in the presentation to the general public of heritage spaces or collections, in the conceptualisation and development of museums and thematic spaces, Expos and other tourist and cultural facilities and attractions.

For more than 25 years she has dedicated herself to what she, half jokingly, half seriously, calls "three-dimensional dissemination": communication applied to the diverse and varied world of exhibitions and presentations to the public, events and commemorations, all kinds of events aimed at attracting and interesting the public towards specific places and themes.

Over the years he has directed a large number of projects: exhibitions and unconventional performances that fill the halls of museums, presentation and interpretation of natural, historical, industrial, ethnographic and archaeological treasures and heritage sites, Expos and their pavilions, archaeological and theme parks, commemorative programmes, etc.

She works as an independent professional, as a consultant or in project management. When the project requires it, it partners with other professionals: designers and architects, graphic designers, editors and documentalists, artists from different disciplines, IT and audiovisual engineers, audiovisual producers, production experts or companies, etc. Or with prestigious specialised teams, to adapt to the needs of each project.

He has held positions of the highest responsibility in both public and private cultural institutions and, for fifteen years, he headed his own company. This has allowed him to participate in projects from all "sides of the table": client/supplier, jury/candidate, consultant/executive producer, user/exploiter.



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