

Tuesday, January 24, 2023

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## The City Council to hold a function to promote the city's candidature for Expo 2027 with the city's consular corps

The function will take place on Monday 30 January in the afternoon and is part of a calendar of events aimed to attract support

Next Monday 30 January, Málaga City Council will hold a function to promote the city's candidature to host Expo 2027 'The Urban Era: towards the Sustainable City' with the city's consular corps. This event is part of a calendar of activities designed to attract support for the assembly that the Bureau International des Expositions will hold in June to announce the Expo's host city.

The City Council's "Hall of Mirrors" will be the venue for the function, which will include speeches explaining the project's technical details from Málaga's mayor, Francisco de la Torre, ambassador, Francisca Pedrós, and Málaga City Council's General Director for the Expo 2027, Jerónimo Blasco. Several promotional videos for the candidature and Málaga as a destination will also be shown.

Representatives from 50 countries with consulates in Málaga have been invited to the function and entrepreneurial organisations, associations and professional groups are also expected to attend. They will all receive promotional material and have the chance to exchange ideas regarding the candidature during a reception to be held following the function in the Patio de Banderas.

### The urban era: Towards the sustainable city

"The Urban Era: towards the Sustainable City" is a proposal that connects with and is based on the United Nations' 2030 Agenda for Sustainable Development.

This theme calls for reflection on one of the main challenges facing contemporary society in the medium and long term: making population growth and urban development compatible with environmental protection and the adoption of innovative solutions that guarantee improvements in the quality of life of city dwellers.

As a city committed to sustainability, Málaga wants to be a platform for good practices and experiences allowing it to keep evolving. At the same time, it promises a legacy for the international community in the shape of proposals, ideas and solutions for cities. It is no coincidence, since more than three-quarters of the world's population will live in cities by 2050, according to the UN. In fact, by the time Expo 2027 Málaga is planned to take place, the world's population will have grown by more than 1.6 billion inhabitants, most of whom will live in cities.

More information about the project is available on the candidature's official website <https://expo2027.malaga.eu/en/> [ <https://expo2027.malaga.eu/en/> ] and social media

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**Specialised Expo 2027**  
Candidate

