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Málaga's Expo 2027 candidature is organising a symposium in Paris for BIE delegates to explain its theme

The symposium will be held in La Serre, Paris Expo, Porte de Versailles on 28 March and will also be streamed online

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Málaga's candidature to host the 2027 World Expo, "The Urban Era: towards the Sustainable City", is organising a symposium in Paris for delegates of the Bureau des Expositions (BIE) on the candidature's theme. Experts in areas such as sustainability, innovation and the environment and institutional representatives will attend the event.



This symposium will take place in the event space, La Serre, Paris Expo, Porte de Versailles on 28 March and will reflect on how cities should move towards becoming more sustainable through sessions and participative presentations that will explore the importance and relevance of the theme Málaga is proposing for Expo 2027. The mayor of Málaga, Francisco de la Torre, the Andalusian minister of Economy, Treasury and European Funds, Carolina España, Málaga province's delegate to the Andalusian Regional Government, Patricia Navarro, and the Third Vice President of Málaga County Council, Manuel Marmolejo, among others, will all attend.

International experts will participate in the event – which will also be streamed online – sharing their sustainability and innovation strategies for urban management. The full programme is available [here](http://cms10inter.aytomalaga.intranet/es/oficina-de-prensa/notas-de-prensa-/listado-notas-de-prensa/) [<http://cms10inter.aytomalaga.intranet/es/oficina-de-prensa/notas-de-prensa-/listado-notas-de-prensa/> <https://expo2027.malaga.eu/en/symposium/programme/>]. The symposium will create a friendly, participative setting with dynamic presentations that explain how cities in different regions of the world are paving the way towards sustainability.

Málaga's candidature to host Expo 2027 pursues several objectives: it aims to highlight why focusing on sustainable cities is of interest to all and place the Expo as a unique opportunity that will reveal different regional and national perspectives, ideas and initiatives, solutions and success stories. It will also be a great way of recognising why it is important to share information, discuss what others are doing, and discover innovative examples and solutions that could help implement models and measures that make sustainable cities a reality sooner.

Málaga's candidature is developed with a specific, necessary mission: to encourage the international community to become involved in making cities more sustainable and to achieve full sustainability in the shortest time frame possible, which is why Málaga 2027 will offer an open international setting to present and share solutions and success stories, giving visibility to one of the hottest topics of our time.

THE URBAN ERA: TOWARDS THE SUSTAINABLE CITY

Málaga is a candidate to host the 2027 World Expo with the proposal “The Urban Era: towards the Sustainable City”, a theme that affects all countries regardless of how developed they are. This candidature calls for reflection on one of the main challenges facing contemporary society in the medium and long term: making population growth and urban development compatible with environmental protection and the adoption of innovative solutions that guarantee improvements in the quality of life of city dwellers.

Málaga’s proposal for the 2027 World Expo presents all countries with the challenge of using innovation as a tool to change the model, which should take the UN’s 2030 Agenda for Sustainable Development as a guide. The sub-themes – citizenship, innovation and the environment – will be developed alongside the main theme. More information about the project, which commenced in 2019, can be found on the website <https://expo2027.malaga.eu/en/> and Expo2027 Málaga’s official social media accounts.