



SYMPOSIUM TOWARDS THE SUSTAINABLE CITY

TUESDAY 28TH MARCH 2023 / FROM 9:30 A.M. TO 3:00 P.M.

PARIS EXPO PORTE DE VERSAILLES

2 Avenue de la Porte de la Plaine 75015 Paris- Rooftop Pavillon 6

A GLOBAL DEMAND FOR SUSTAINABLE CITIES

Three years before the deadline, in 2027, it will be possible to assess how the 2030 Agenda for Sustainable Development is progressing and how the Sustainable Development Goals are being achieved.

“Better Cities, Better Lives” was the theme of Shanghai’s Universal Expo in 2010, which took place in conjunction with the historic milestone of the world’s urban population reaching 50% for the first time.

By 2030, 60% of the world’s population (8.6 billion people) will live in cities and, by the end of the century, it is expected that 3 out of 4 people will do so. Overall, cities now concentrate 85% of economic activity and have a huge impact on the environment. According to UN-Habitat, **cities consume 78% of the world’s energy** and are responsible for more than two-thirds of global emissions that cause climate change. For all these reasons, **cities are a crucial part of the solution to mitigate the climate emergency.**

Simultaneously, rapid urban growth is bringing about many social and economic imbalances and inequalities, something which needs to be reduced to achieve and maintain global sustainability.

Additionally, urban concentration means that the consequences stemming from the acceleration of climate change and natural phenomena have serious consequences, which will only be mitigated by increasing cities’ resilience.

Sustainability must be implemented from a systemic and multidimensional perspective that guarantees inclusive and balanced socioeconomic development. It will promote an integrated approach to the urban dimension within the territorial framework; **the metabolism of cities with the territories emphasizing urban-rural links**, to advance towards local-regional resilience.

Expo 2027 will be an opportunity for society to reflect on how cities should move towards sustainability. **The increase of urbanization requires ensuring sustainable and inclusive urban development, thus reducing inequality;** such an Expo is conceived as a global framework from which to share solutions that help all countries and cities to act in the right direction. Expo Málaga will be an example of sustainability and resilience, integrated into its urban and territorial context.

SYMPOSIUM ON THE THEME FOR MÁLAGA EXPO 2027

Málaga’s candidacy for Expo 2027 offers the delegates of the BIE a day of reflection and exchange aimed at emphasizing the significance, universality, and versatility of the theme **“The urban age: towards the sustainable city”**; an international Expo designed with the clear and important goal of **inspiring the global community to commit to make cities more sustainable at the earliest time possible, in the pursuit of integral sustainability.** Expo Málaga 2027 will provide an international and open framework for presenting and sharing solutions and successful examples, therefore bringing attention to one of today’s most pressing issues.

The Symposium organized by the Málaga’s 2027 Candidacy Office is conceived as a pleasant and participative session, with agile presentations; the aim is to highlight the richness and relevance of the theme that Málaga proposes for the next Specialized Expo: the relevance and universal interest in dedicating an Expo to Sustainable Cities; an international Expo that will be a one-of-a-kind and eye-opening opportunity to learn about various regional and national perspectives, ideas and initiatives, solutions and success stories; to realize the importance of sharing information, learning what others are doing, discovering examples and innovative solutions that help implement models and measures that shorten the path towards sustainable cities.



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PROGRAM

9.00 - 9.30h

REGISTRATION

9.30 - 9.45h

GREETING

DIMITRI S. KERKENTZES Secretary General of the BIE.

ANA ESMERALDA MARTÍNEZ Director General of Economic Diplomacy, Ministry of Foreign Affairs and Cooperation of Spain

CAROLINA ESPAÑA Councilor of Economy, Finance and European Funds, Junta of Andalusia.

9.45 - 10.15h

OPENING LECTURE

THE URBAN ERA: GLOBAL PERSPECTIVES OF URBANIZATION AND ITS IMPACT ON THE PLANET

SPEAKERS

ALFONSO VEGARA Architect & urban planner; President of Fundación Metrópoli.

CARLOS MORENO Professor at the University of Paris IAE-Pantheon Sorbonne;

Co-founder and scientific director of the ETI Chair "Entrepreneurship-Territory-Innovation".

10.15 - 11.00h

URBAN LABORATORY

Examples of ongoing innovation programs for urban sustainability in various countries & cities.

CONDUCTOR

ANA B. MORENO Urban anthropologist, president of OnCities2030.

Coordinator of Habitat III.

SPEAKERS

ARÍSTIDES KASSANGOYE Gabon / Counselor for Ecosystem Services and SDGs of the Ministry of Water and Forests of Gabon.

ROBERT LENNARD LE HUNTE Caribe / Inter-American Development Bank (IDB). Director General Caribe Trinidad Tobago.

SALVADOR RUEDA Spain / Director of FEUT. Expert on Urbanism; Supermanzanas' concept creator.

VERÓNICA GONZÁLEZ México / Juárez Resilient Program Director; Ciudad Juárez's Town Hall (México).

11.00 - 11.30h

MÁLAGA'S CANDIDACY

Brief presentation of Expo 2027 Malaga aims, masterplan and theme.

SPEAKERS

JERÓNIMO BLASCO General Director of the candidacy for Expo 2027 Málaga.

JAVIER PÉREZ DE LA FUENTE Head of the Department of Architecture & Infrastructures, Málaga Urban Planning Office.

CARMEN BUENO Expo Málaga 2027 Consultant.

11.30 - 12.00h

COFFEE BREAK

12.00 - 12.30h

THE CITY COMES INTO PLAY (PLAY THE CITY)

Participatory presentation of a digital tool developed to delve into the topic of our candidacy, designed to reflect on the challenges that sustainable urban management implies.

SPEAKER AND CONDUCTOR

EKIM TAN CEO from Play the City.

TXELL BLANCO Architect, visiting professor at the Hogeschool of Arts from Utrecht.

12.30 - 13.30h

THE CONVERSATION : CITIES TOWARDS INTEGRAL SUSTAINABILITY

Discussion panel and open conversation to analyze the urgency and tendencies for making cities more sustainable.

CONDUCTOR

CRISTINA MONGE Political scientist, and analyst.

SPEAKERS

ANA BEATRIZ MONTEIRO Spain / Responsable Un -Habitat Spain

MAMOUDOU MOUCTAR Niger / General Director of the Agency for the Modernization of Cities.

SERGIO ROLDÁN GUTIÉRREZ Colombia / Advisor for International relations at Government of Antioquia. Colombia.

TORBEN KILTGAARD Denmark / BLOXHUB. CEO. Copenhagen. Denmark

13.30 - 15.00h

COCKTAIL - LUNCH FAREWELL RECEPTION

MANUEL MARMOLEJO Vice President of the Provincial Council of Malaga.

FRANCISCO DE LA TORRE Mayor of Malaga.